



CME Credit & Accreditation Statement

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The Center for Emergency Medical Education designates this live activity for a maximum of 12.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty Disclosures

In accordance with the Accreditation Council for Continuing Medical Education Standards for Commercial Support, all persons in control of the educational content must disclose all financial interests in any amount with manufacturers of commercial products during the previous 12 months that may impact the information they discuss during the activity. These conflicts of interest must be resolved prior to the start of the activity.

The following faculty members disclosed financial relationships:

James Augustine, MD, FACEP – US Acute Care Solutions
Terry Borchers, JD, MBA – Newsura Inc. and Newsura Insurance Services, Inc.
Edward Gaines, JD, CCP – Zotec Partners LLC
Michael Granovsky, MD, CPC, FACEP – LogixHealth
John G. Holstein, MA – Zotec Partners LLC
Paul Kivela, MD, MBA – Newsura, ACEP
Steve Maron – Healthcare, Valley Medical Staffing, Language Access Network, Epharmix
Ricardo Martinez, MD – Adeptus Health, Emory Healthcare, Medical Sports Group
Justin Schaper, CAP – Intermedix
Tim Seay, MD, FACEP – Elite Care ER

All other faculty members, conference planners and the CEME staff do not have relevant financial relationships to disclose.

Session Title: General Session: Reimbursement is Like Oxygen--When You Don't Have it, it's too Late: After 20 years of Solution Summits, Now What?

Speaker(s): Ed Gaines, JD, CCP, Michael Granovsky, MD, CPC, FACEP

Date: 4/26/2017

Time: 8:45:00 AM - 10:00:00 AM

Clock Hours: 1.25

Learning Objective 1: Understand the out of network state landscape, stakeholder engagement, emerging issues and proposed solutions.

Learning Objective 2: Learn how the proposed "AHCA" repeal and replace for the "ACA" may impact emergency medicine (EM) and strategies for addressing the new challenges--with suggestions for future advocacy and regulatory initiatives.

Learning Objective 3: 2017 CPT and Medicare code and regulatory changes will be explained with key documentation and medical coding principles addressed; in addition Medicare's Quality Payment Program changes and how ACEP's proposed Alternative Payment Models will be discussed
Session Abstract: EDPMA has had many accomplishments in the areas of ED reimbursement and regulatory affairs in the past 20 years--how will that past inform the future? Existential threats in the areas of out of network and balance billing restrictions and now the potential future degradation of "prudent lay person" protections in Medicaid are reminders that we must remain agile and focused on practical solutions to these issues. Recent positive news regarding Medicare code changes for 2017 remind us that emergency medicine has an important and compelling story to tell that can be convincing to regulators. CMS' Quality Payment Program and MIPS reporting are new challenges that must be addressed--and looming in the not too distant future are "Alternative Payment Models" for emergency medicine (EM). EM has distinguished itself in addressing past and future challenges by being flexible, inclusive of stakeholder feedback and figuring out what works for patients, EM clinicians and their supporting organizations. The speakers will address these areas and take questions from the audience.

Session Title: **Legal Track 1: MONSTER CLAIMS**

Speaker(s): Terry Borchers, JD, MBA, Paul Kivela, MD, MBA

Date: 4/26/2017

Time: 10:00:00 AM - 11:00:00 AM

Clock Hours: 1

Learning Objective 1: Understand the most frequent causes of medical malpractice claims

Learning Objective 2: Review some of the lessons learned from reviewing high liability claims

Learning Objective 3: Learn how to improve systems to decrease high liability claims

Session Abstract: This lecture will review the top causes of medical malpractice claims against emergency physicians. There has been a dramatic increase in the number of over 1 million Dollar claims in the past decade. We will discuss and review some of the lessons learned from reviewing those claims

Session Title: **Reimbursement Track 2: The Potential Impact of Quality Measures on the Freestanding Emergency Center and What You Can Do to Prepare**

Speaker(s): David Ernst, MD, FACEP, FAAEM

Date: 4/26/2017

Time: 10:00:00 AM - 11:00:00 AM

Clock Hours: 1

Learning Objective 1: Acquire an understanding of what Quality Measures are and what Quality Measures are relevant to Emergency Medicine and Freestanding Emergency Centers.

Learning Objective 2: Demonstrate how Quality Measures will be used by CMS and private payers to calculate reimbursement in the upcoming MACRA Quality Based Reimbursement formula being implemented by CMS.

Learning Objective 3: Examine what potential impact Quality Measures and MACRA may have on the Freestanding Emergency Center. 4. Explain what potential options are available for the Freestanding Emergency Center to collect and report Quality Measures to CMS and private payers in a compliant manner and describe the methodologies involved.

Session Abstract: This discussion will provide an overview of what Quality Measures are and what Quality Measures are applicable to Emergency Medicine and the Freestanding Emergency Center. An explanation of how Quality Measures will be used by CMS and Private Payers in calculating the formula utilized by the upcoming CMS MACRA Quality Based Reimbursement being implemented by CMS and

being adopted by Private Payers will be provided. An understanding will be provided on how this will impact the Freestanding Emergency Center, if if your facility is not currently seeing Medicare or Medicaid patients. A review will take place of the options that are available to the Freestanding Emergency Center to collect and report Quality Measures in a compliant manner including utilizing the ACEP CEDR Data Registry.

Session Title: Practice Management Track 3: Quantitative Analysis of Patient Satisfaction Drivers

Speaker(s): Justin Schaper, CAP

Date: 4/26/2017

Time: 10:00:00 AM - 11:00:00 AM

Clock Hours: 1

Learning Objective 1: Understand and describe quantitative impact of factors influencing patient satisfaction scores that are a result of the patient population treated

Learning Objective 2: Understand and describe quantitative impact of factors influencing patient satisfaction scores that are a result of operational processes that can be controlled

Learning Objective 3: List relative impact of factors and how they impact rankings in national comparative databases

Session Abstract: During this session, we will review a quantitative breakdown of the various factors driving patient experience scores in the emergency department. We will look at factors that are difficult to control - acuity, patient age, back-end wait times. We will look at factors more amenable to influence - front end wait times, physician interactions, patient perception, pain management. And we will look at how to determine which factors are having the biggest impact on your department.

Session Title: Physician Group CEO Forum

Speaker(s): Randy Pilgrim, MD, FACEP, Steve Maron, Roneet Lev, MD, FACEP, Robert Thomas, MD

Date: 4/26/2017

Time: 11:30:00 AM - 12:30:00 PM

Clock Hours: 1

Learning Objective 1: Upon completion of session, participants will have better understanding of Mid-size medical group dynamics.

Learning Objective 2: Upon completion of session, participants will have better understanding of how healthcare changes will impact group practices

Learning Objective 3: Upon completion of session, participants will have better understanding of difference between small and mid-size ED medical groups.

Session Abstract: Attendees will learn about the differences between large, medium and small group practices. Attendees will see how different size groups view the changes in healthcare nationally, and how it will impact them.

Session Title: General Session: The Future of Emergency Medicine

Speaker(s): John G. Holstein, MA, Tim Seay, MD, FACEP, Rebecca Parker, MD, FACEP, John Prestosh, D.O., FACOEP

Date: 4/26/2017

Time: 2:00:00 PM - 3:00:00 PM

Clock Hours: 1

Learning Objective 1: Better understand the problems facing Emergency Medicine

Learning Objective 2: Have knowledge of what the House of Emergency Medicine is currently doing in response to present issues

Learning Objective 3: Have a better sense of what concerns Emergency Medicine will face going forward

Session Abstract: It is my hope that during the discussion, the audience will have a better grasp of the many issues facing Emergency Medicine professionals. The panel should encourage questions and thoughts from the audience as that will most likely help the panel relay information that the audience may need to keep abreast of what is occurring in our specialty.

Session Title: Legal Track 1: Enterprise Risk Management - "Simultaneously Caring for Patients and Your Organization"

Speaker(s): Ryan Domengeaux, Esquire

Date: 4/26/2017

Time: 4:00:00 PM - 5:00:00 PM

Clock Hours: 1

Learning Objective 1: Participants will learn how utilization of a risk management information system facilitates efficient management of risk, thereby improving the overall risk profile of an organization and ultimately the quality of care delivered to patients.

Learning Objective 2: Participants will learn how progressive and unorthodox claims management practices inure to the benefit of the patient, the healthcare provider, the client, and the insuring organization.

Learning Objective 3: Participants will learn how an appropriate review of a healthcare provider's history facilitates quality patient care and mitigation of risk.

Session Abstract: If you are responsible for the risk profile of your organization, this session will show you that it is possible to reinvent the wheel when it comes to enterprise risk management in a healthcare setting. Learn how proactive patient care, sound business practices and an unorthodox risk management program delivered measurable benefits to a national practice healthcare organization and its patients, providers and clients.

Session Title: Reimbursement Track 2: Data and The Emergency Department

Speaker(s): James Augustine, MD, FACEP

Date: 4/26/2017

Time: 4:00:00 PM - 5:00:00 PM

Clock Hours: 1

Learning Objective 1: Upon completion, participants will be able to discuss the process of developing definitions for ED performance measures, and appropriate comparison cohorts

Learning Objective 2: Explain the difference in data gathering methods and results from the CDC's National Hospital Ambulatory Medical Care Survey

Learning Objective 3: Upon completion, participants will be able to lead the discussion of trending data for ED performance, critical measures, and planning elements

Session Abstract: Dr James Augustine will present the session on "Data and the Emergency Department". By the completion of this session, the attendees will be able to outline trends in ED performance, and be comfortable in developing predictions for future emergency care systems. The audience will be presented with the results of the 2016 ED Benchmarking Alliance ED Data Guide, and be prepared to use those data cohorts to develop community reports and comparison graphs.

Emergency Department leaders will be able to share Best Practices in ED performance measures, and elements of high performance EDs. These will be accompanied by an understanding of trends in

economic impacts of the ED, and how performance improvement leads to better financial outcomes for emergency physicians.

Session Title: **Practice Management Track 3: Succession Planning**

Speaker(s): Wesley Curry, MD, FACEP, Chris Kennedy, JD, Kenneth Johnson, MD FACEP

Date: 4/26/2017

Time: 4:00:00 PM - 5:00:00 PM

Clock Hours: 1

Learning Objective 1: Establish the executive leadership succession process

Learning Objective 2: Develop diverse executive leadership candidate talent

Learning Objective 3: Define the attributes of successful executive leadership

Session Abstract: Executive succession planning within independent physician groups is the key to achieving their strategic goals, performance objectives, and avoiding obsolescence, in an increasingly complex practice environment. The continuity of the executive leadership is also one of the most important responsibilities of the board of directors/owners of independent emergency physician groups regardless of size, location, or hospital system. This session will focus on the importance of the succession planning process, development of a diverse executive leadership talent pool, and the personal attributes of successful executive leadership. After a brief presentation, the speaker will be joined by a panel of other senior executives from independent physician groups, to provide several diverse perspectives on succession planning, and participate in a discussion with the audience.

Session Title: **General Session: The Transition from ED Doc to Hospital CEO**

Speaker(s): John G. Holstein, MA, Reginald Eadie, John McCabe

Date: 4/27/2017

Time: 9:00:00 AM - 10:15:00 AM

Clock Hours: 1.25

Learning Objective 1: Hear directly from experienced, former emergency physicians who have moved into hospital c-suite executive positions.

Learning Objective 2: Cultivate a list of actionable items for developing stronger relationships between emergency physicians and the hospital c-suite.

Learning Objective 3: Grasp a better understanding of the pressures and issues being faced by both emergency physicians and their hospital c-suite colleagues

Session Abstract: This will be an open discussion with two former emergency physicians who have moved into hospital c-suite executive positions. It will present our audience an opportunity to develop a new understanding on how hospital executives view emergency medicine, what works and what does not work effectively when dealing with hospital executives.

Session Title: **General Session: Survival of the Independent Emergency Group Practice**

Speaker(s): Roneet Lev, MD, FACEP

Date: 4/27/2017

Time: 11:00:00 AM - 12:00:00 PM

Clock Hours: 1

Learning Objective 1: Describe advantages for independent group practice

Learning Objective 2: Describe challenges for independent group practice

Learning Objective 3: Describe key features of physician satisfaction

Session Abstract: Are independent emergency physician groups an endangered species or are they better, faster, and cheaper? What is the added value brought by an independent group? Are there disadvantages of independence? Listen to the story of physicians who went from big ownership to private business and how they organized together for strength and collaboration.

Session Title: **General Session: The Transformation of Emergency Care - From Then to Now and Beyond**

Speaker(s): Ricardo Martinez, MD, FACEP

Date: 4/27/2017

Time: 1:30:00 PM - 2:30:00 PM

Clock Hours: 1

Learning Objective 1: Upon completion, participants will be able to describe the forces that created and formed the emergency care system and its growth into the current model.

Learning Objective 2: Upon completion, participants will be able to identify current challenges that make today's emergency care model suboptimal and emerging challenges to maintaining the current models.

Learning Objective 3: Upon completion, participants will be able to articulate new models of emergency care and the associated policy, structural and social challenges that must be addressed for successful transition.

Session Abstract: Emergency care has evolved rapidly over the past 50-60 years in response to the changing needs of the public and changes in the healthcare system. This presentation will highlight some of the landmark past and current changes and challenges, and provide insight into innovative trends and opportunity in redesigning emergency care, also with associated policy, structural and social challenges and opportunities.

Session Title: **Legal Track 1: Tort Reform and Risk Management in Healthcare Reform Going Forward**

Speaker(s): John Fernandez, MD, JD, MMM, FACEP, FCLM

Date: 4/27/2017

Time: 3:15:00 PM - 4:15:00 PM

Clock Hours: 1

Learning Objective 1: Obtain an understanding of the importance of Tort reform and discuss recently proposed reform initiatives.

Learning Objective 2: Understand the impact that Healthcare reform and a new presidency may have on Tort reform

Learning Objective 3: Advocating for change requires understanding the issues: Caps on Economic and Non-Economic Damages Joint and Several Liability Reform Comparative Negligence Reform Collateral Source Rule Reform Limitation on Attorney's Fees Prejudgment Interest Reform Qualification for Expert Witnesses Statutes of Limitation/ Repose Reform Structured Payments for Damage Awards Granted

Session Abstract: Tort Reform. Legislative proposals to regulate legal claims. Usually matter of state common law mentioned in federal legislation. Definitions, The Malpractice Crisis Solutions, Controversy, Current Legislation, Medical Malpractice Risk Mgmt. Top Ten.

Session Title: **Reimbursement Track 2: CMS Bundled Payments Programs: Challenges and Opportunities for EM Groups**

Speaker(s): Susan Nedza, MD, MBA, FACEP

Date: 4/27/2017

Time: 3:15:00 PM - 4:15:00 PM

Clock Hours: 1

Learning Objective 1: Upon completion, participants will gain an understanding of bundled payment programs that are being adopted by public and private providers.

Learning Objective 2: Upon completion, participants will be able to identify the challenges these models present to emergency medicine.

Learning Objective 3: Upon completion, participants will understand the framework for valuing services to support risk-based contracting for services provided to payers and ACOs.

Session Abstract: CMS and private payers are expanding bundled payment programs across procedures and medical conditions such as acute myocardial infarction (AMI). As pressure increases to discharge patients early from the inpatient setting to less intense care settings, the probability that bundle-eligible patients will require unscheduled care increases. For example studies have shown a 15-23% ED visit rate for CJR-eligible patients within 90 days of discharge after a total joint replacement. In the same study, 40% of emergency department visits occurred in emergency departments other than those affiliated with the hospital where the initial stay occurred.

This session will explore different strategies to build an unscheduled-care model that values appropriate emergency department care and mitigates post-ED visits that are preventable through better discharge planning, care coordination and patient education. National CMS data will be utilized to identify patterns of ED post-discharge utilization in CMS bundled payment models, posit quality improvement models that support partnering and risk-sharing arrangements by ED groups, and propose models that encourage early-ED "rescue" visits that impact adverse outcomes and cost that can be attributed to delayed care.

Session Title: **Practice Management Track 3: Billing Company CEO Forum**

Speaker(s): Jackie Willett, CHBME, Michael Drinkwater, CEO, Charles Duva, MD,FACEP,CMM, David Young

Date: 4/27/2017

Time: 3:15:00 PM - 4:15:00 PM

Clock Hours: 1

Learning Objective 1: Glean insights on the latest trends and strategies in revenue cycle management.

Learning Objective 2: The panel of experts will share RCM best practices.

Learning Objective 3: This interactive session will provide a great networking experience for the attendees.

Session Abstract: This panel will feature various leaders within the revenue cycle management industry who will speak on their experience in all aspects of the revenue cycle.

Session Title: **General Session: Emergency Department Patient of Experience of Care Survey-The New "Beast on the Block"**

Speaker(s): Thom Mayer, MD

Date: 4/27/2017

Time: 4:15:00 PM - 5:15:00 PM

Clock Hours: 1

Learning Objective 1: Define the "New Beast" of ED Patient Experience of Care Survey

Learning Objective 2: Describe the elements of EDPECS as they currently stand

Learning Objective 3: Describes strategies for succeeding with the new EDPECS survey

Session Abstract: The arrival and implementation of EDPECS is a critical opportunity for emergency departments. It is essential that all clinicians understand that the survey, while much longer than current surveys is still an "Open Book Test," that we must address and develop strategies for to be successful. This is a "Why to.." and "How to..." presentation on this topic.

Session Title: **Federal/State Update in FSEC-M. Freeman Disruptive Trends in FSEC-David Ernst, MD.**

Speaker(s): David Ernst, MD, FACEP, FAAEM

Date: 4/28/2017

Time: 9:30:00 AM - 10:30:00 AM

Clock Hours: 1

Learning Objective 1: Describe the Healthcare Access Crisis currently existing in the rural portions of the United States and breakdown the statistics that demonstrate this.

Learning Objective 2: Explain how the Freestanding Emergency Model is ideal for resolving this Healthcare Access Crisis.

Learning Objective 3: Define the current barriers that have prevented Freestanding Emergency Centers from proliferating in the underserved rural communities. 4. Summarize the legislative and economic changes necessary for ensuring economic success of Freestanding Emergency Centers in this environment.

Session Abstract: This discussion will provide an explanation of the current Healthcare Access Crisis present in the rural areas of the United States and review statistics supporting it's significance. An explanation will be given of how the Freestanding Emergency Center is the ideal care model to help solve this crisis. We will examine the current barriers that exist to proliferation and economic success of Freestanding Emergency Centers in rural America. A summary will be provided of the legislative and economic changes necessary to allow economic success and proliferation of Freestanding Emergency Centers into rural communities to help solve the current Healthcare Access Crisis.

Session Title: **Physician Accountability: How to Lead Physicians to Excellence in an Era of Keeping Score**

Speaker(s): Thom Mayer, MD

Date: 4/28/2017

Time: 10:30:00 AM - 11:30:00 AM

Clock Hours: 1

Learning Objective 1: Describe the importance of physician accountability in an era where metrics matter and results are required

Learning Objective 2: Identify strategies for coaching and mentoring with case studies

Learning Objective 3: Describe detailed methods to create a culture of physician accountability

Session Abstract: We practice in an era of "metrics mania," where scorecards are the norm and ratings abound, whether in patient experience scores, flow metrics, or patient safety. But this "metrics mania" often comes without the means to allow physicians to deliver on these scores. This talk delineates how to make physician accountability a positive influence on our practices instead of a burden to be endured. Case studies will be presented as examples of accountability in patient experience, patient safety, and hardwiring flow.

Questions

If you have any CME questions related to this conference, please contact:

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